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## Prairie Crossing Charter School

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Grayslake, IL 60030-3536      FAX 847-543-9744      Principal: Brian Greene

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# COMMUNICATIONS/PUBLIC RELATIONS & FUNDRAISING COMMITTEE AGENDA

**Wednesday, August 5, 2009**

**7:00 PM**

**Kennicott Building  
1531 Jones Point Road  
Grayslake, IL 60030**

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**Call to order**

Elizabeth Stearns

### Discussion Items

- Web Production Status (Eric and Elizabeth)
- 2008-2009 End of Year Fundraising Report (Myron)
- 2009-2010 Fundraising Projection Report (Myron)
- 2009-2010 Fundraising Calendar (Elizabeth)
- 2009-2010 Annual Appeal Plan (Myron and Elizabeth)
- Brand and Logo Project Status (Elizabeth)
- Fundraising Brainstorming Meeting and Proposed Criteria Worksheet (Elizabeth)
- Public Relations and Communications Strategic Plan (Committee)
- Partner with Parents Sponsorship Program
- Review Minutes of Previous Meetings

### Public Comment

### Action Items

- 2009-2010 Fundraising Calendar
- Approve Previous Meeting Minutes

### Future Agenda Items

### Adjourn

Thank you for attending the meeting of the PCCS Board of Education. You are asked to limit your remarks to the Public Comment opportunities and to under four minutes. Respect and courtesy toward everyone present is expected. Public comment by any person acknowledged is not to be interrupted by anyone else. Individual board members do not respond to public comment, nor does the board at its business meeting engage in discussion with the public.

For questions or comments, please e-mail the Board at [board@pccs.ws](mailto:board@pccs.ws). Board e-mails are received and responded to by the Board President as soon as possible, usually within a week. Other board members are also informed of these correspondences prior to each monthly board meeting. The PCCS Board of Directors:

Steve Achtemeier, Treasurer  
Bob Bentz  
Bob Creviston

Geoff Deigan, President  
Mark Dybas, Secretary  
Eric Hebert

Barb Provost, Vice President  
Elizabeth Stearns  
John Wylie